

Build an Online Catalogue that **SELL**. **GET FOUND** by Google, Yahoo & MSN.



webShaper e-catalogue - Online Catalogue that SELL

webShaper e-catalogue is an easy-to-use online catalogue management software. It is specially designed for Wholesalers, Distributors, Manufacturers, Dealers or any businesses that currently selling an active list of products and would like to create their own electronic catalogue online, or turn their existing website into one.

With webShaper e-catalogue, you can publish your products' details online and maintain it with ease. You can easily update at will through a web browser from virtually anywhere with an Internet connection. Furthermore, it's built to encourage your online visitors to place an enquiry or email their friends about your products. Any enquiries via the website will be stored and traceable via the built-in Enquiry Manager.

Best of all, the standard template is Search Engine Optimized (SEO). It eases the "software spider" from Google, Yahoo, MSN etc to index all your products with most accurate relevancy. After all, what's better than an Online Catalog which is easily found through Search Engines?

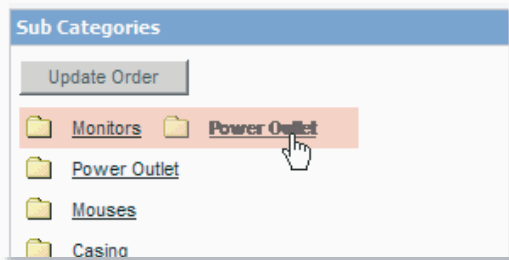
In short, webShaper e-catalogue helps you to speed up time-to-market and save you thousands on printing and support cost along the way.

Log on to http://www.neowave.com.my/webshaper_ecatalogue.asp to find out more about webShaper e-catalogue.



- ✓ Easy-to-Use
- ✓ Auto Image-Resizing*
- ✓ Support Unlimited Categories, Sub Categories & Products
- ✓ Search-Engine Optimized
- ✓ WYSIWYG HTML Editor
- ✓ Search Built-in
- ✓ Enquiry Manager Built-in
- ✓ Email Marketing

* Requires Microsoft .net Framework 2.0

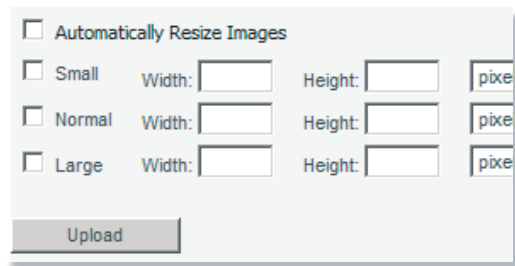


Dynamic Drag and Drop (AJAX Interface)

webShaper now supports Dynamic Drag and Drop. Users can easily rearrange the order of categories, sub-categories and products with just a few hovering and one click! This AJAX style interface is our recent feature which greatly reduces tedious arrangement tasks. It saves you more time in maintaining your e-catalogue.

Auto-Image Resizing

Customers have been grumbling to us about the repetitive tasks needed when it comes to resizing the pictures to fit the online catalog. Now, with this new feature, we are taking away your pain! Just upload one High Resolution pictures and let the software take care of the rest.



Understand Your Online Visitors

Do you know the Internet is one of the most measurable medium? Stop wondering & start signing up for StatCounter or Google Analytics and install the code inside webShaper e-catalogue to start tracking where your visitors coming from. You will simply be amazed by the sheer info available to you so you can utilize it to improve your visitors-to-sales conversion rate!

Wait! It doesn't end here, there's more! User-Friendly GUI, File Manager, Image Manager, Product Map Generator, WYSIWYG HTML Editor. Learn more at http://www.neowave.com.my/webshaper_ecatalogue.asp

TRY IT FREE!

See for yourself. Try it for FREE! Request for a LIVE Demo at:

<http://www.neowave.com.my/DEMO/>

Don't just buy what we claimed. Of course we are biased, but you can rest assured our customers are not. Take a look at what they say.

webShaper e-catalogue is truly easy to use; we were skeptical, but after we tried out, we wouldn't recommend anything else - for the quality product, superb services, and the exceptional customer centric approach.

Eric Heng, Director
www.EHT.com.my

Nothing fancy, just practical e-catalogue solution for my business needs. The beauty part is webShaper can be fully customized to my website design, instead of my design has to be restricted.

Two Thumbs Up!

Ryan Cheah
www.Gvttec.com

As a remote control toys wholesaler, i have thousands of items available at anytime to manage and sell. webShaper helps me to maintain my full listing of catalogue. It just so easy to use!

Mr Phang, Sales Director
www.Niko.com.my