

# Ready to SELL MORE ONLINE?



## webShaper e-commerce - SELL MORE ONLINE

webShaper e-commerce is an Online Storefront software designed for Small and Mid-sized Businesses (SMBs) to SELL MORE online. It provides merchants with all the tools needed to manage product items, process orders, manage customer details, boost sales, run promotions, reward loyal customers, track inventory, web traffic tracking and more!

What makes webShaper e-commerce stand out is its simplicity. Everything in webShaper e-commerce - the interface, the functionality, the process flow — is tuned for efficiency to help merchants to SELL MORE ONLINE.

webShaper e-commerce comes fully pre-integrated with Payment Gateways like Paypal, WorldPay, 2Checkout.com, Mobile Money, Authorize.net and Link Point.



Neowave is ASEAN first ever "WorldPay Accredited Storebuilder" - proudly awarded by WorldPay - one of the world's leading payment gateway providers. webShaper e-commerce software is also the very first in Malaysia to support the innovative local mobile payment solution - Mobile Money.

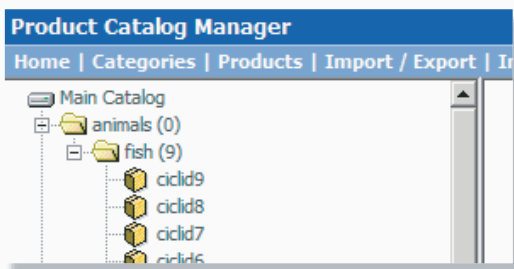
Log on to [http://www.neowave.com.my/webshaper\\_ecommerce.asp](http://www.neowave.com.my/webshaper_ecommerce.asp) to find out more about webShaper e-commerce.



\* As claimed by over 90% of the customers.

- ✓ User-Friendly Software\*
- ✓ Multiple Online / Offline Payment Options
- ✓ Unlimited Categories & Products
- ✓ GST Ready
- ✓ Search-Engine Optimized
- ✓ UPS Integrated
- ✓ Customized Shipping Options
- ✓ Powerful Import/Export Tools
- ✓ Email Marketing & Backup

# webShaper e-commerce - Features Highlight







## Easy-to-Use Product Catalog Manager

The Product Catalog Manager is designed to mimic Microsoft Windows Explorer. The tree-view structure gives you a very clear view on your category of products and how it relates to each other. Any windows users with basic Microsoft Office Skills will like the intuitiveness of our software. On top of that, webShaper now supports Dynamic Drag and Drop. Users can rearrange the order of categories and products with just ONE CLICK!

## Multiple Online / Offline Payment Supported

webShaper Payment Option Manager comes pre-built with support of up to six integrated payment gateways options (more coming!). Payment Gateways supported are 2Checkout, Authorize.net, LinkPoint, WorldPay, Paypal and Mobile Money. As for Offline payment options such as Cash, Cheque etc you can create and customize as many as you prefer via the Offline Payment Method.

No.	Payment Options	
1		2Checkout
2		Authorize.Net
3		Check
4		LinkPoint



## IP Logging and Country Matching for Orders Captured

Fraud is a serious issue for every online merchant. webShaper has the IP Logging function built-in to assist the merchants to identify the origin of the IP address when a particular order is taking place. How does it help out? A hypothetical e.g. would be, if the E.g. If the order is from a US client (with both billing and shipping address indicate so), while the IP logged shows otherwise, e.g. Nigeria. This should alert the merchants to take extra care when processing the orders.

Wait! It doesn't end here, there's more! Customer Manager, Marketing Tools, File & Image Manager, Flash Chart Reporting, Template Manager, Froogle Tools, Inventory and More!

Learn more at [http://www.neowave.com.my/webshaper\\_ecommerce.asp](http://www.neowave.com.my/webshaper_ecommerce.asp)

TRY IT FREE!

See for yourself. Try it for FREE! Request for a LIVE Demo at:

<http://www.neowave.com.my/DEMO/>

Don't just buy what we claimed. Of course we are biased, but you can rest assured our customers are not. Take a look at what they say.

We are highly impressed with the quality of support that Neowave has been able to provide. Professionalism I dare say is definitely a hallmark of Neowave and I commend them for their efforts.  
Kavin Ch'ng, Proud Owner  
[www.UltimateToys.com.my](http://www.UltimateToys.com.my)

You guys has done a very good job for our on-line store (e-commerce) and the ultimate service. They have committed our requirement for all the way without failed.  
Mr Suah, Director  
[www.RCPlanet.com.my](http://www.RCPlanet.com.my)

webshaper's interface is so easy to use and the support team is unbeatable! They're always open for productive changes and response is lightning fast! Neowave has always been on our side from conceptualization to business development.  
Allan, Online Store Manager  
[www.FreshGear.com.my](http://www.FreshGear.com.my)