

Thousand of products to manage and maintain on your website? Going **HAyWIRe**?

Find out how *webShaper* can do **MORE** for less.



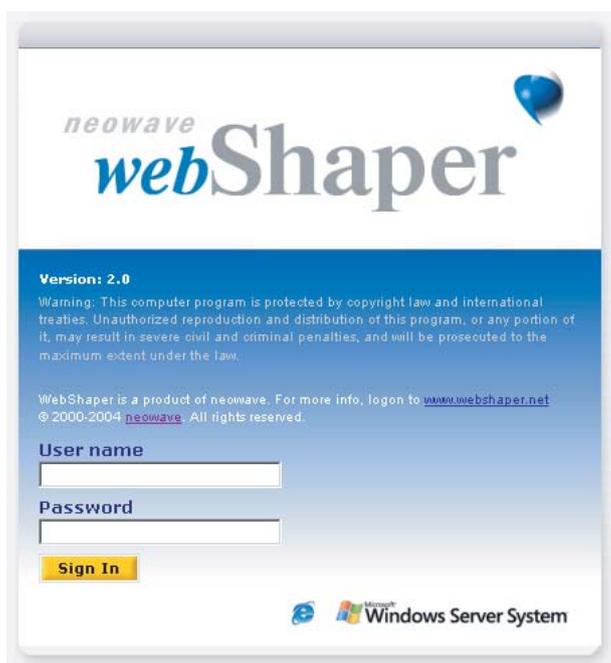
webShaper e-catalogue & e-commerce solutions

webShaper e-catalogue is an easy-to-use product catalogue management software. It is your first step towards e-business and helps you to reach out to potential customers around the world.

With *webShaper* e-catalogue, you can maintain your list of products published online with ease. You can easily update at will through web browser from anywhere with an internet connection. Best of all, you can easily track any enquiries via the website with the built-in Enquiry Manager.

Updated product info is critical in any businesses. Furthermore, *webshaper* e-catalogue is e-commerce ready. You can upgrade to a full fledge e-commerce site just by plugging in the necessary modules and you are ready to roll.

webShaper powered online catalogue is the most complete e-catalogue you will ever need. It helps you to easily market out the latest product info to your customers and save you thousands on printing and support cost along the way. Log on to <http://www.neowave.com.my/webshaper/> to find out more about *webShaper*.



- ✓ Easy-to-Use
- ✓ E-commerce Ready
- ✓ Support Unlimited Categories, Sub Categories & Products
- ✓ Search Engine Friendly
- ✓ W.Y.S.I.W.Y.G. Editor
- ✓ Search Built-in
- ✓ Enquiry Manager Built-in

webShaper e-catalogue Features Highlight



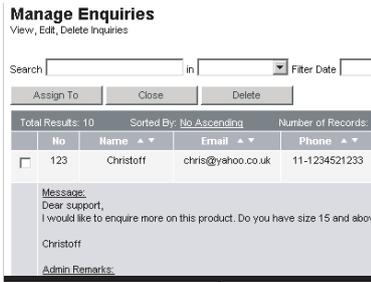
User Friendly G.U.I.

With innovative use of tree-view controls to showcase the categories, sub categories and product items in the e-catalogue; anyone with microsoft office skills can easily master it.



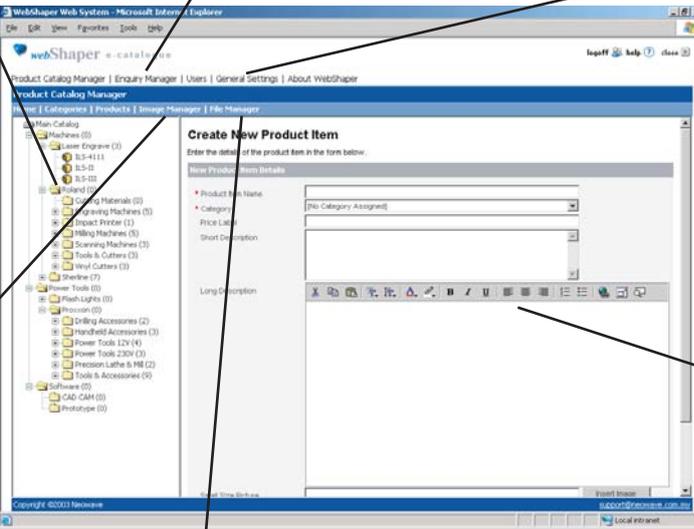
Image Manager

Image Manager lets you create folder to manage all your products pictures just like in Windows Explorer. Better still, you can upload the pictures in batches without the need of any 3rd party FTP applications.



Enquiry Manager

Enquiry Manager helps you to manage and keep track of every single product enquiries originated from your website. You can assign all these enquiries to relevant staffs to follow up and keeping track of the status. By doing this, you can hardly pass away another sales lead again to your competitors.



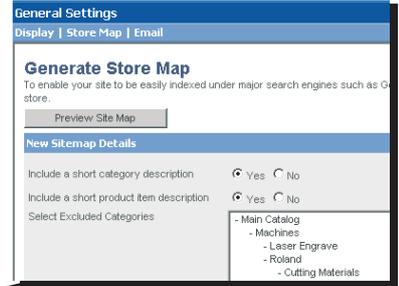
File Manager

Files - View, Insert, Delete or Upload
Directories - Rename, Delete or Create directories

File Name	File Size	Last Modified
25-match-ad.gif	3 KB	4/1/2005 8:41
468.pdf	169 KB	3/5/2005 10:2
brochure_EGX30.pdf	854 KB	2/25/2005 5:1
engraving_for_profit.pdf	2.46 MB	2/25/2005 5:5
MPP_GEN_DATA1_REV3_low res.pdf	328 KB	3/17/2005 12:

File Manager

File Manager lets you upload & manage multiple files, so that files like user guide, technical specification, brochures etc can be associated with products in the webShaper e-catalogue. Alternatively, you can also insert link to point to any sources of the digital document, saving your web space on the way.



Product Map Generator

Generate an index of your products database. This listing can help the web crawler robots (piece of software) from search engine website like Google, Altavista and etc to crawl and index every single of your products offering with ease. Whoever search for that particular products won't miss you again.

Create New Product Item

Enter the details of the product item in the form below.

New Product Item Details

- Product Item Name
- Category
- Price Label
- Short Description
- Long Description

W.Y.S.I.W.Y.G. HTML Editor

What-you-see-is-what-you-get editor to facilitate the input of data into your electronic catalogue. Just like your favorite web-based email editor, it requires no knowledge of HTML to input data. Best thing is, you can just copy & paste the content from any website of your choice.



Don't just buy what we claimed, we might be biased, but you can rest assured our customers are not. Take a look at what they have to say.

webShaper e-catalogue is truly easy to use; we were skeptical, but after we tried out, we wouldn't recommend anything else - for the quality product, superb services, and the exceptional customer centric approach.

Eric Heng, Director
www.EHT.com.my

Nothing fancy, just practical e-catalogue solution for my business needs. The beauty part is webShaper can be fully customized to my website design, instead of my design has to be restricted.

Two Thumbs Up!
Ryan Cheah
www.Gvtec.com

As a remote control toys wholesaler, i have thousands of items available at anytime to manage and sell. webShaper helps me to maintain my full listing of catalogue. It just so easy to use!

Mr Phang, Sales Director
www.Niko.com.my

System Requirement

Language used: ASP | Database: Microsoft Access (Standard), also support Microsoft SQL & MySQL | Supported Operating System: Win 2000 Server & Windows 2003 Server
Supported Web Server: IIS 5.0 + | Graphic User Interface (G.U.I.) & User experience optimized for Microsoft Internet Explorer 5.0 +

webShaper is registered trademark of neowave. All other trademarks are acknowledged. For full specification, please log on to <http://www.neowave.com.my/webshaper/>
Products features, specification and pricing are subjected to change without prior notice.

neowave sdn bhd (683422-W) 68-5-18, Jln 5/101C, Cheras Business Centre, KM 8, Jln Cheras, 56100 Kuala Lumpur, Malaysia.
Tel: + 60 (3) 9130 5218 Fax: + 60 (3) 9131 5218 email: webshaper@neowave.com.my

