



Web Design Partner Program

“Design is the fundamental **soul**
of a man-made **creation”**

Steve Jobs,
Apple Inc Founder



Join our Web Design Partners Programme

Dear Web Designers & Web Developers,

Imagine, a client of you asking for a website which carries easily **hundreds or up to thousands of physical products items**. You will go haywire just trying to create all the static product pages, not to mention the hassle of maintaining such a website after the delivery. It's just not possible to do the work right and profitably.

Well, your worst nightmare is over, with our line of webShaper e-commerce and e-catalog software solution, you can now easily build an e-commerce or e-catalog website which easily support thousands of products. Best part is, the SEO built-in will help your clients to properly indexed and **GET FOUND** by the Big 3 - Google, Yahoo and MSN.



E-catalog and e-commerce functionality is already becoming an important aspect of commercial web design. Majority of businesses today have a static website, but only a minor percentage of them allow their customers to place order and pay via credit card online. We foresee more and more opportunities for designing new e-commerce websites which will **become your major source of revenue**.

Furthermore, webShaper comes with an innovative **XSLT-Driven CSS Template System**, which let you integrate your tailored-made design to the e-commerce or e-catalog system without the need to mess with a single line of programming code. All you need is just HTML and CSS, and the whole modification can be done within an AJAX editor inside webShaper control panel, you don't even need to use FTP to transfer the template or CSS file back and forth.

Why wait? Join us as Web Design Partner (WDP) and start providing your customers with easy-to-use, high quality e-commerce and e-catalog application at a cost they can always afford while you stand to **PROFIT MORE**.

More info please logon to <http://www.neowave.com.my/WDP/>

We look forward to partnering with you in the very near future!

Adrian Oh
Director, Business Development
adrian@neowave.com.my



Web Design Partner's Top Benefits



ACT NOW!

email us at wdp@neowave.com.my

Your Design Rules!

webShaper can be integrated with most of the website design. There are NO must-follow guidelines to restrict your creativity. Let your creative juice flow and just pluck it in using our webShaper CSS Template System.

Increase your revenue!

Enjoy great partner's discounts and support on all licenses of webShaper e-commerce and e-catalog software. Plus, your discount percentage will grow with the total number of licenses purchased.

Priority Technical Support

Customer service is our top priority. When you email us a support request and get a reply within half an hour, don't be too surprised. We have a policy to reply customer emails within 24 hours. OH, did we mention that you get DIRECT support from the friendly developers that build webShaper?

Sales & Marketing Assistance

If you don't know how to handle a special client request, you'll have access to our in-depth know how on e-commerce related issues, from Payment Gateway to E-commerce Best Practices. Even better, we will provide all the necessary marketing materials (digital brochure, demo site, pricing etc) to safe sail your sales process.

Leads for Web Design Services

We get requests for custom e-commerce projects all the time. Since we choose to focus on nothing but developing the best e-commerce software, we pass on the design works to our trusted partners.

Shorter User Learning Curve and Reduced Support Costs

All our clients agree on one thing - they think webShaper is easy to use. Software that uses a standard interface and can be easier to learn, as most changes can be DIY by the merchant, you now have more time to look for new clients, or focusing just on the one thing you do best – GREAT DESIGN that SELLS.

Improved Profit Margins

We understand that a minimalist time to market approach is necessary when deploying new solutions. webShaper takes under 3 hour to install and configure, and can be used the same day. Early deployment means time saving & better customer satisfaction, since time to market for your customer is significantly cut down.

Quality + Bonus (Our passion for e-commerce)

Our motto, "Relentless pursue of Customer-Driven Innovation" reflects our commitment to create "Insanely Great Products". We are ASIA's 1st ever WorldPay Accredited Storebuilder. So you'll never have to wonder about the quality of the services you are selling.



Requirement of Web Design Partner



As a Web Design Partner you are required to:

- Successfully install webShaper on your Windows Server.
- Promote webShaper on your web site (all write-up will be provided).
- Prominent display of the webShaper logo and Internet link on your web site.
- Act as frontline support for your clients.
- Active promotion of webShaper products.
- Understanding of CSS and HTML



webShaper CSS Template System

webShaper innovative CSS Template System let you integrate your own unique design with webShaper e-commerce or e-catalog software without touching a single line of coding. Learn more by downloading the guides from http://www.neowave.com.my/wdp/webShaper_templatesystem.asp



webShaper software solutions in brief



webShaper e-catalog - SEO Online Catalog Software

webShaper e-catalog is an easy-to-use online catalog management software. It is specially designed for Wholesaler, Distributors, Manufacturers and Dealers who would like to market their products and services online and GET FOUND by search engines like Google, Yahoo and MSN.

More information please logon to http://www.neowave.com.my/webShaper_ecommerce.asp

webShaper e-commerce - SEO Shopping Cart Software

webShaper e-commerce is a SEO shopping cart software designed for small and mid sized merchants to SELL MORE online. Fully integrated with WorldPay, Paypal, 2CheckOut, LinkPoint, Authorize.net, ChronoPay, eNETS etc, it also comes with SEO templates, Google Base export, RSS Store Feed, Mobile Storefront UI, Flash Chart Reporting, Multiple Currencies, Multiple Language (UTF-8) and slew of features like cross-selling which designed to help you to increase your online sales.

More information please logon to http://www.neowave.com.my/webShaper_ecommerce.asp



This document is provided for informational purposes only and Neowave makes no warranties, either express or implied, in this document. Information in this document is subject to change without notice. The entire risk of the use or the results of the use of this document remains with the user. Complying with all applicable copyright laws is the responsibility of the user. Without limiting the rights under copyright, no part of this document may be reproduced, stored in or introduced into a retrieval system, or transmitted in any form or by any means (electronic, mechanical, photocopying, recording, or otherwise), or for any purpose, without the express written permission of Neowave.

Neowave may have patents, patent applications, trademarks, copyrights, or other intellectual property rights covering subject matter in this document. Except as expressly provided in any written license agreement from Neowave, the furnishing of this document does not give you any license to these patents, trademarks, copyrights, or other intellectual property.

2007 Neowave LLC. All rights reserved.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners.